

AffordableChildcareToday.com

# AFFORDABLE CHILDCARE TODAY!

## Vote FOR Travis County PROPOSITION A!

We need to make Travis County an affordable place to raise a family. Access to affordable childcare increases work force participation, lowers incarceration rates, and lowers healthcare costs.

### WHY AFFORDABLE CHILDCARE MATTERS:



#### SUPPORTS WORKING FAMILIES

Fosters a stronger, more vibrant community and enables parents to work, pursue education, and achieve economic stability.



#### BOOSTS CHILD DEVELOPMENT

High-quality programs significantly enhance academic success. Children in these programs are more likely to read proficiently, graduate, and attend college.



#### INCREASES ACCESS

Increases access for 10,000 children annually, with expanded hours and focus on high-need areas. It covers cost gaps, making childcare more affordable, and improves wages & training for childcare workers.



#### ECONOMIC BENEFITS

Essential for businesses and workforce development. Supports a balanced work-life for parents, benefiting the entire community.

### TRAVIS COUNTY STATS:

**OVER**

**\$13,000**

Average annual childcare cost, more than state college tuition

**LESS THAN**

**10%**

Children under age 4 with access to a subsidized childcare seat

**OVER**

**5,000**

Children on a 2 year waiting list for state childcare subsidies

### ENDORSED BY:



# THE AUSTIN CHRONICLE

"This tax increase will create greater access to affordable and high-quality child care and afterschool/summer programming and related services for low-income families...We're all for it."

VOTE EARLY **Oct. 21 - Nov. 1**

ELECTION DAY **Nov. 5, 2024**