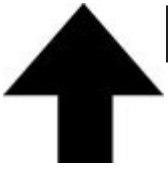


A 0.5 inch space is reserved for the title page header on advertisable pages.



MAXIMUM ADVERTISING SIZE IS 10.5W X 21L

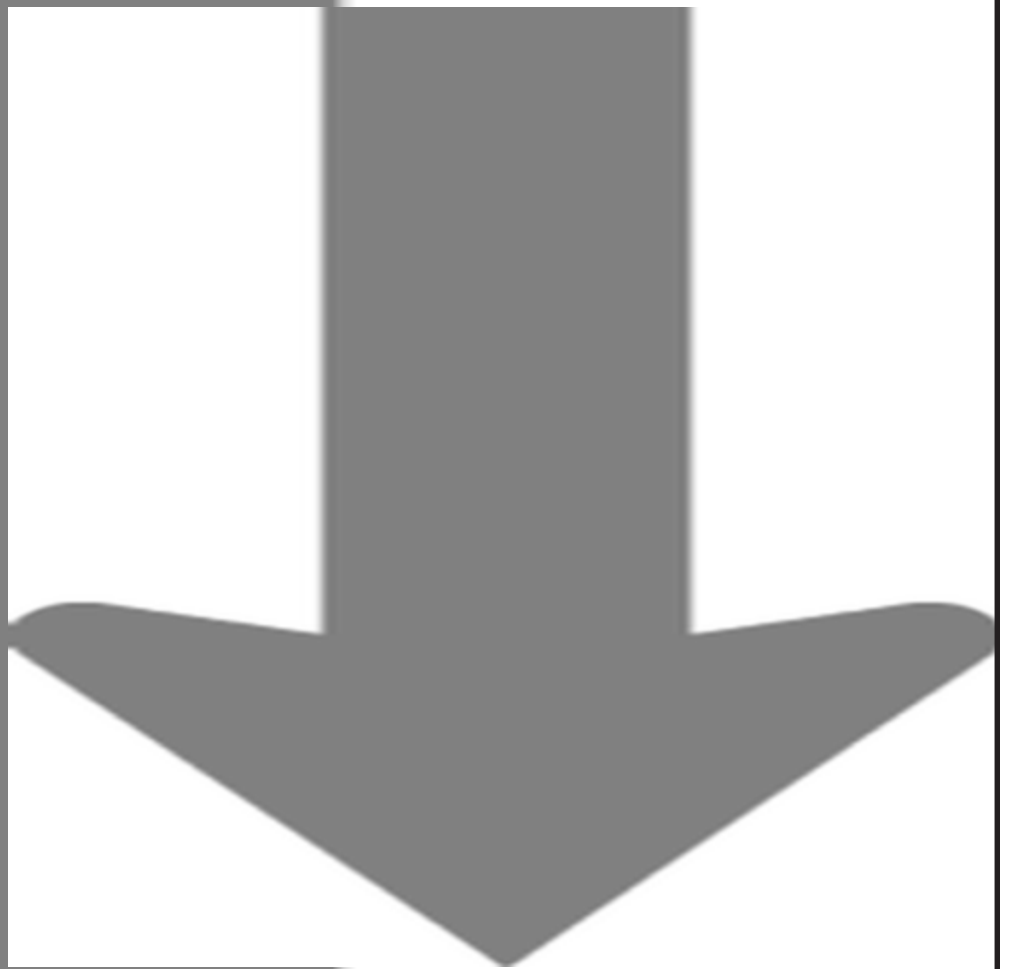
A 1 column ad is
1.615 inches wide.



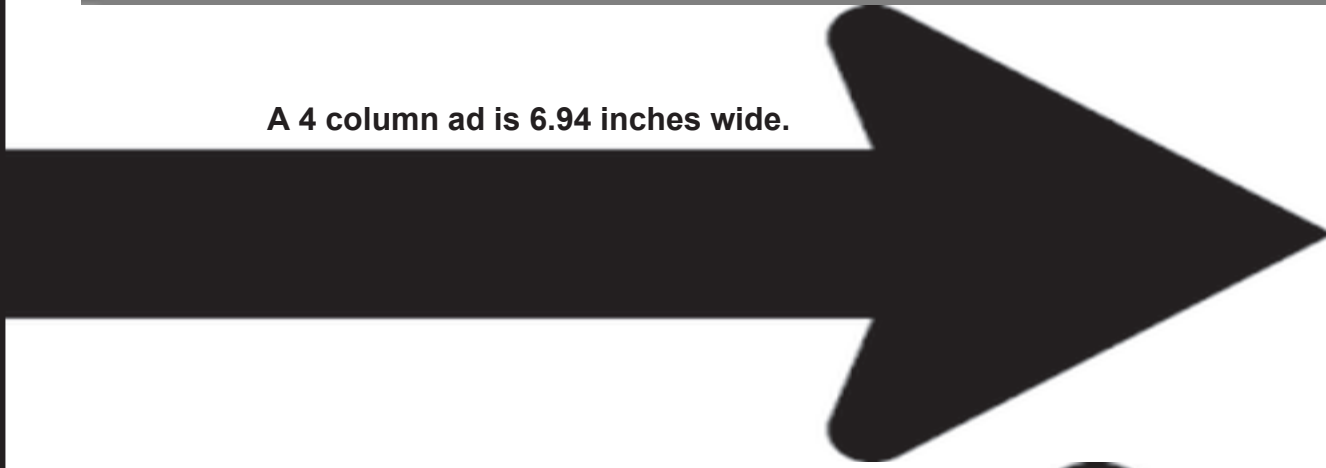
A 2 column ad is 3.385 inches wide.



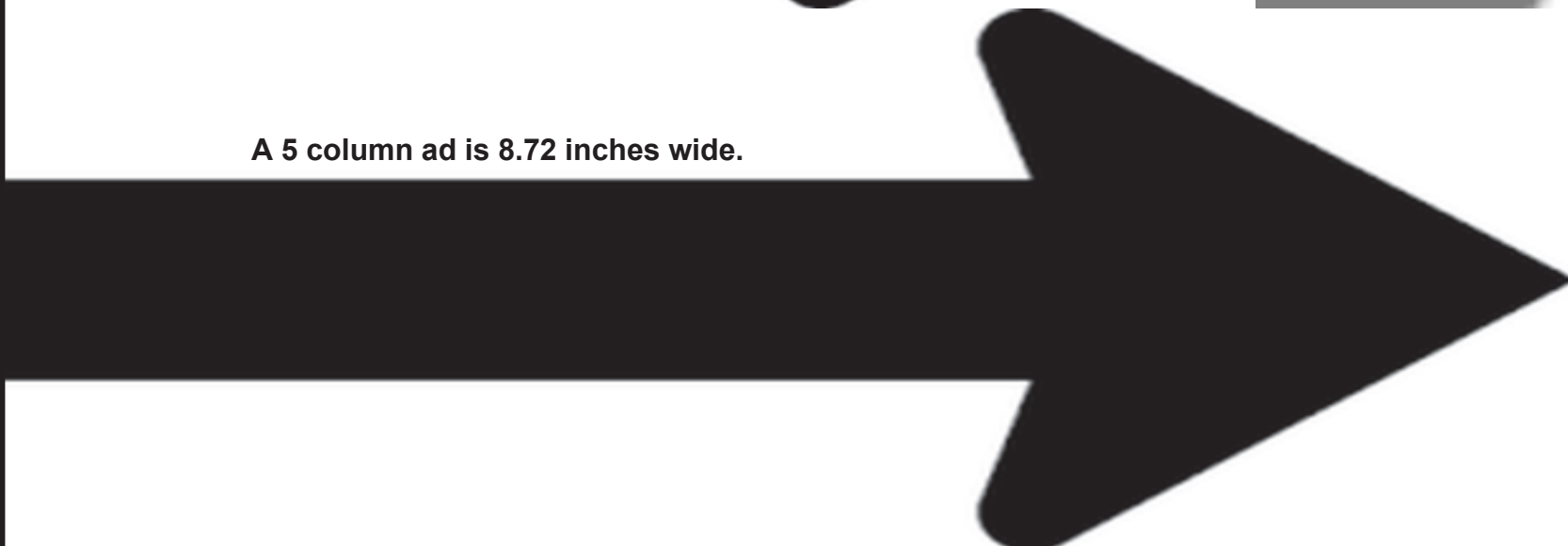
A 3 column ad is 5.167 inches wide.



A 4 column ad is 6.94 inches wide.



A 5 column ad is 8.72 inches wide.



* A half page ad is 10.5W x 10.5L

* A quarter page ad is 5.167W x 10.5L